

Alain Lorenz

Resume

Loving analyzing situations and anticipating peoples reaction, I live to work in the communication/marketing domain. I am a very independent. Beside all the theoretical and practical university knowledge, I am also very technical (Graphic designer - Adobe CS Suite, php and javascript developer, Web 2.0 culture, SEO techniques). I'm highly dedicated to learning new techniques and I'm passionate about everything I touch.

I multitask easily, I like working with a team, and love to make my own propositions. My motto is always "How could I improve this projet, or ameliorate this workflow?" I'm very eager to continue my project manager career. My strength is I am autodidact, being able to propose very acute technical capacities in multiple domains, without actually being only a technical person. This way, I'm able to keep an overall vision of every project I manage.

Experiences

✦ **March 2011: Freelance Web developer and Web project Manager (France)**

I'm taking the responsibility of developing internet websites and online applications. Depending on my clients, I either develop myself the products or I supervise my client's team and contractors. Clients often need me, because they started a project without being able to understand what is at stakes exactly. Communicating with developers can sometimes becom very complicated for them. My capacities and my state of mind allow me to understand the client's needs AND supervise the contractors with realistic orders.

✦ **January 2011 – March 2011: Web Project Manager (www.elephorm.com), Chambéry – France**

Supervised the development of multiples projects: <http://www.elephorm.com> (magento), <http://tuto.elephorm.com> (Drupal), a Flex video player (used on <http://tuto.elephorm.com>) and an Adobe Air player. Supervised near to 10 developers in the same time. Some of these developers were Indian, Polish or Chinese, needing supervising in English.

✦ **March 2010 – August 2010: Marketing and communication service of an Insurance (Mutuelles Santé Plus), Lyon – France**

Communication project manager. Defined the communication campaign and concept, supervised all the contractors and realized the visual concept. Joomla webmaster, graphic designer and Flash animator. On the marketing domain, made several surveys and analysis based on our customers portfolio, preparing power points and recommendations for the company's Direction. Wrote a 110 pages dissertation on the subject "How to gain advantages from a fusion process"

✦ **January 2009 – April 2009: United Nation (U.N.) – Information Service, Geneva – Switzerland**

Organized seminars for foreign visitor's groups (up to 200 people). Coordinated up to 12 U.N. speakers for each visit. The difficulty was to coordinate everything in a highly Multilingual speaking and multicultural context. I was also responsible for some Public Relation work, Press Revue and Graphic design.

Wrote a 120 pages dissertation on the subject "The importance of the communication in the United Nations".

✦ **February - Mai 2008: International Labor Office (I.L.O), Geneva – Switzerland**

Designed and created communication tools with the multicultural and multilingual background problematic (see <http://www.wizopunk-art.com/article6-BIT>). Indexed and managed databases with over 30 000 entries. Photographer for diplomatic events.

✦ **Since 2005: web developer.**

Developed numerous websites as a freelance during my studies.

Expertise includes :

- ✦ Web and Multimedia Project Manager
- ✦ Graphic designer
- ✦ Web developer
- ✦ Managing, updating Databases
- ✦ Conducting surveys and analyzing results
- ✦ Marketing techniques
- ✦ Events organizations

Languages :

- ➔ French : native speaker
- ➔ German : native speaker
- ➔ English : fluently spoken and written

Studies :

2010: Master II Professional « Organisation's communication », Université Lyon II.
Passed with **distinction** (score > 80%).

Additional infos :

- ✦ Sport : skiing, tennis, swimming, running, inline skating
- ✦ Passionate photographer